



Filter Manufacturers Council 2007 Spring Meeting

WELCOME TO San Antonio





Filter Manufacturers Council 2007 Spring Meeting

- Agenda: Monday April 2
 - Welcome and Member Feedback Report
7:30 – 8:00 D. Atkinson/K. Edge
 - Morning with Mahle
8:00 – 8:30 J. McCoy, Mahle
 - Economic Update
8:30 – 9:30 J. Schenker, Wachovia
 - Legal Update
9:30 – 10:00 D. Ottaviano, Arent Fox
 - BREAK
10:00 – 10:15
 - FMC Status Report
10:15 – 11:15 J. Denton, FMC
 - Break for Afternoon Activities
 - Dinner – Wine Cellar at Zinc
7:00





Filter Manufacturers Council 2007 Spring Meeting

- Agenda: Tuesday April 3
 - Breakfast
7:30 – 8:00
 - Doing Business in India
8:00 – 9:45 Dr. Kishore Dash, Thunderbird Inst.
 - Adjourn for Travel to SWRI
9:45 – 10:15
 - SWRI Tour
10:15 – 11:30





Filter Manufacturers Council

2007 Spring Meeting

Member Feedback Report



Why are you a member of FMC?

- **Networking**
 - Company contacts including suppliers
- **Education**
 - Presentations at Council meetings
 - Technical issues
 - Industry trends
 - Regulatory updates
- **Legitimization**
 - Validation as a reputable filter manufacturer





Why are you a member of FMC?

- **Committees**

- Catalogue/HD Sub-committee
- Environmental
- Marketing (Promote the FMC)
- Quality
- Technical (Technical Service Bulletins)

- **From our Affiliate Members...**

- Understand customer issues
- Understand customer plans
- Networking with customers



How can FMC provide more value to you?

- **Engage high quality speakers**

- Recruit Affiliate Members

- New member, Grand River Rubber & Plastics
 - November 2006

- Parker Seal Group
 - December 2006

- Potential new affiliate member, Dynic USA Corp
 - Mindy Nyberg, Marketing Manager

- Engage FMC members

- A morning with Mahle
 - Jack McCoy, Sales & Marketing Manager



How can FMC provide more value to you?

- **Present timely, relevant topics**

- Globalization

- Doing Business in India, Dr. Kishore Dash

- Asst Professor, The Thunderbird School of Global Management, Glendale, AZ

- Trends

- Wachovia, Jason Schenker, Economic Update
- SWRI Tour

- Exhaust Filtration Systems

- Hydraulics, Cabin Air Filters



How can FMC provide more value to you?

- **At least one Committee report at every meeting**
 - FMC Status Report
- **Meeting locations**
 - Nice, but not extravagant, please
- **Discuss new membership applications at the meetings**
 - Three membership applications
 - Amsoil, Bosch, Dynic



How can FMC provide more value to you

- **Telephone Conferences & Webcasts**
- **On-line site for industry news**
 - In progress / FMC Marketing Committee



What is your future vision of the Filter Manufacturers Council?

- **Exclusive organization for ‘first-class’ filter companies and their suppliers**
- **Provide manufacturers with**
 - Industry trends, insight into new opportunities
 - Collaborative forum for exchange of information that benefits the industry
- **Membership**
 - Reputable manufacturers only
 - Open discussion of membership applications



What is your future vision of the Filter Manufacturers Council?

- **Research the potential to link with global filter councils for joint meetings, sharing information**
- **Public relations (promotion) to educate and raise the bar about filtration in the industries we serve**
- **Tough on counterfeiting**
 - MEMA Brand Protection Council





Filter Manufacturers Council

- Thank you for your valued participation in the Spring 2006 member feedback survey.
- **Your FMC Board is committed to delivering on the members' requests.**
- Comments
- Questions ?

